



MIKE HERCEG

**DESIGN / DEVELOPMENT / MARKETING**

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## Experience

### **SofterWare Inc. – 2015 to present**

#### **Web & Design Team Lead**

As Web & Design Team Lead, at SofterWare, I was mainly responsible for leading large web development and design projects while mentoring other team members in design and code. My unique ability, to design, develop, and learn on the fly have allowed me to be the marketing team's "jack of all trades".

Outside of design and web development I was responsible for managing a team of designers and developers. I also created and implemented project management processes, for the entire marketing team.

Prior to this position, I held the positions below at SofterWare.

#### **Senior Web Designer**

#### **Junior Graphic & Web Designer**

#### **Graphic and Web Design Intern**

### **Freelance Work**

#### **Nick Marie Real Estate**

#### **A Jack of All Trades**

#### **Premier Energy Solutions**

## Education

### **Tyler School of Art, Temple University**

Majoring in Graphic and Interactive Design

### **Further Training & Education**

AIGA: UX Principles, AIGA: Adobe XD, JavaScript/JQuery

## Skills

### **Design:**

InDesign, Photoshop, Illustrator, sketch, aftereffects

### **Development:**

Wordpress, HTML, CSS, SCSS, JQuery, Javascript, PHP, Git repositories.

### **Other:**

Jira, Basecamp, Smartsheets, Aha!, KanBan & Agile Concepts, Salesforce and Pardot.

References available upon request